

PRESS RELEASE

Oliver Höll elected as new etma President

Oliver Höll, CEO of the Alltub Group has been elected as President of the European Tube Manufacturers Association (etma) in June 2017.

In his inaugural address Mr. Höll said, "The European tubes industry is confidently taking up challenges such as the realization of sustainable packaging solutions, ever smaller lot sizes and more complex regulatory demands. In close cooperation with suppliers and customers our members will continue to develop eye-catching, innovative and sustainable tube designs to the benefit of the final consumer. Our industry is optimistic for this year and confident that a reasonable market growth can be achieved in 2017."

Düsseldorf, 30th June 2017

Specimen copy requested.

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